

TECHNO FUNDA REPORT ON

10 July 2015

Jeera futures

August



**Presented by:
Subhranil Dey**

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TECHNO FUNDA REPORT ON JEERA FUTURES (AUGUST) – BUY



Recommendation: Investors are advised to take fundamental positional BUY position in Jeera futures (August) at current market price for the target of 17350 in long-term, with a closing stop loss below 16100 levels.

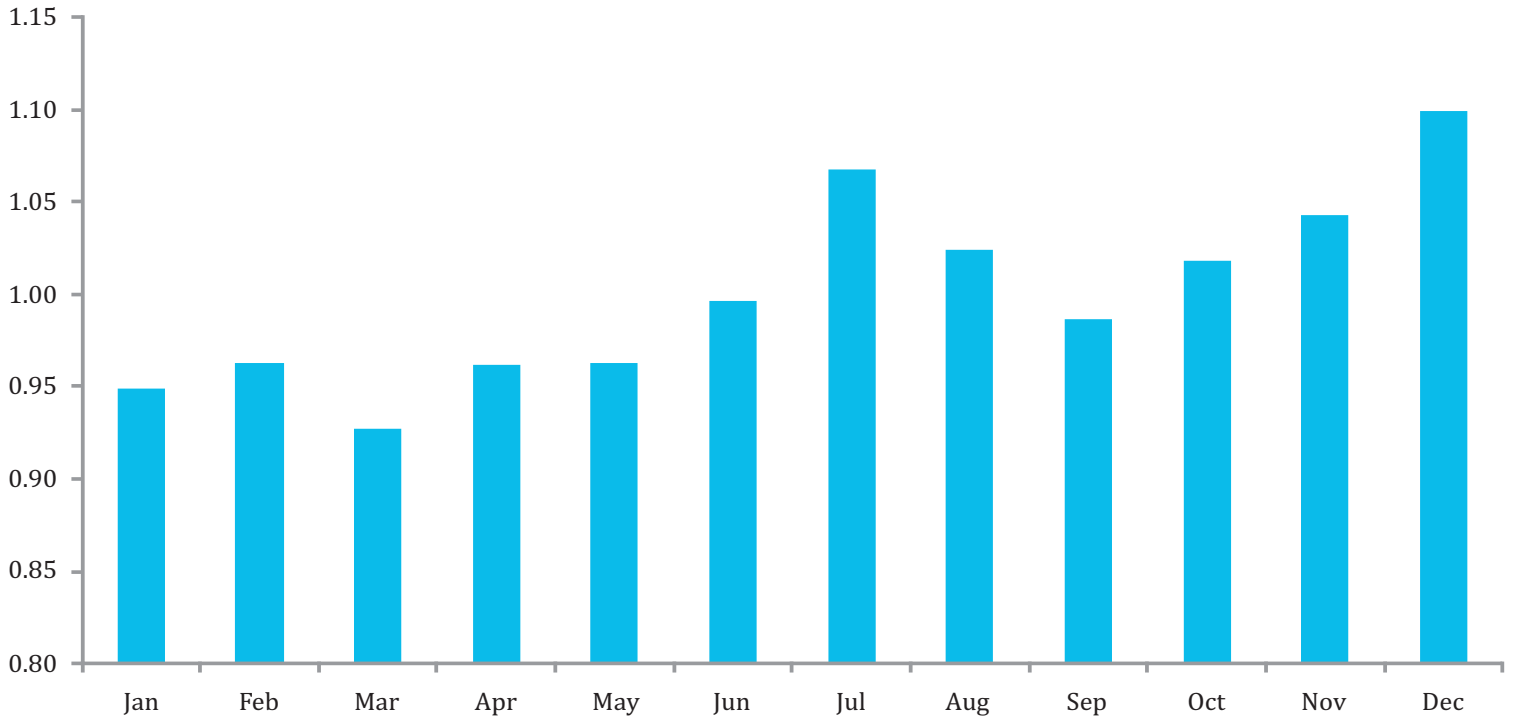
Note:

- These long term fundamental calls are for duration of one to three weeks time frame and do not confuse these with intraday calls.
- It is assumed that investor takes position in two lots and square off position in one lot on partial profit booking and trail stop loss to buying/selling price for second lot.

Fundamentals

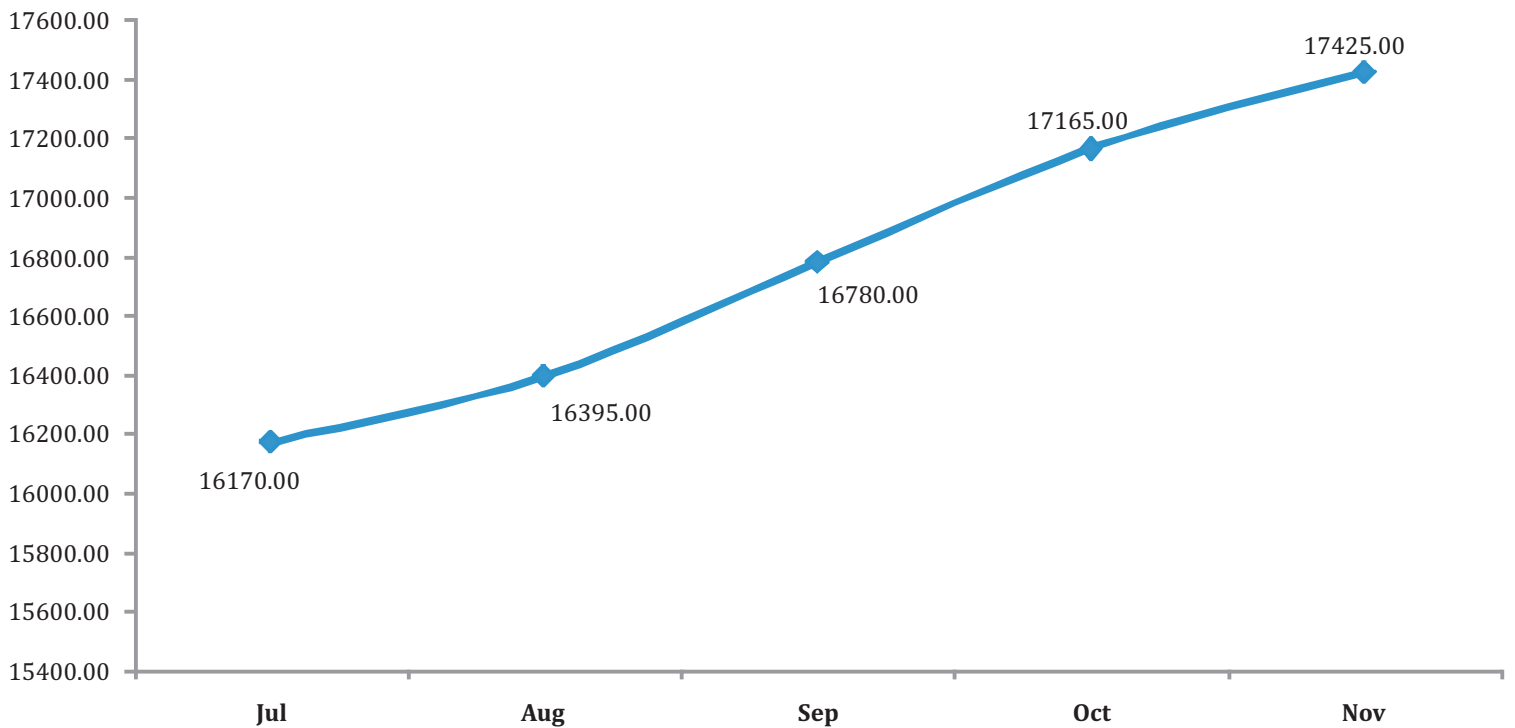
- Lower production in the current year due to crop damaged likely to support prices in coming months.
- Good rains in parts of Gujarat and Rajasthan have raised the hopes of jeera exporters, who are facing intense competition from Syria in the world market.
- Buyers are reported active at lower price level in major Jeera domestic market.
- As per trade information, around 30% crop damaged due to heavy rainfall.
- Farmers are also expecting higher prices to release their produce in coming days.
- Export demand likely to come after 15th July in Unjha mandi may support prices in coming days
- Lower production in the current year due to crop damaged likely to support prices in coming months. The export demand may come from China in coming days.
- Jeera crop in China comes during June and July month. As per trade information, around 30% crop damaged due to heavy rainfall.
- International demand is likely to be shifted to India in coming days.

Jeera futures Seasonal Index



Source: SMC Research

Forward curve of Jeera futures



As per closing on 9th July, 2015

Source: SMC Research

Jeera(Cumin Seed) Spot Market Prices(Loose): (Rs/Qtl)				
Grade	Centre	9-Jul-15	8-Jul-15	Change
Local	Unjha (Guj.)	15550	15450	100
NCDEX Quality		16750	16650	100
Poojari type /Machine Cut		17750	17650	100
Local	Rajkot (Guj.)	15005	NA	--
Local	Patan (Guj.)	15250	11905	3345
Local	Dhrol (Guj.)	NA	15120	--
Local	Gondal(Guj.)	15500	15500	Unch
Local	Jodhpur (Raj.)	15500	15900	-400
Local	Merta City(Nagaur)(Raj.)	14000	16000	-2000
Local	Nagaur(Raj.)	16300	16200	100
Local	Anandpur Kalu(Raj.)	16000	15500	500
Ganesh	New Delhi	16200	16100	100
Poojari type / Machine Cut		18800	18700	100
Arrival & Off-take in bags (1 bag = 55 kg)				
Parameter	Centre	9-Jul-15	8-Jul-15	Change
Arrival	Unjha(Guj.)	5000	1500	3500
Off-take		5000	1500	3500
Arrival*	Rajkot(Guj.)	85	NA	--
Arrival*	Patan(Guj.)	9	3	6
Arrival*	Dhrol(Guj.)	NA	10	--
Arrival	Gondal(Guj.)	200	300	-100
Arrival	Jodhpur (Raj.)	700	800	-100
Arrival	Merta City(Nagaur)(Raj.)	100	500	-400
Arrival	Nagaur(Raj.)	300	250	50
Arrival	Anandpur Kalu(Raj.)	20	40	-20
Arrival * Qtl				

Source: Agriwatch

For further any queries, please contact

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SMC Global Securities Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, a further public issue of its equity shares and has filed a Draft Red Herring Prospectus (DRHP) with the Securities and Exchange Board of India (SEBI). The DRHP is available on the website of the SEBI at www.sebi.gov.in and the website of the Book Running Lead Managers i.e. Tata Securities Limited at www.tatacapital.com and IL&FS Capital Advisors Limited at www.ilfscapital.com. Investors should note that investment in equity shares involves a high degree of risk. For details please refer to the DRHP and particularly the section titled Risk Factors in the Draft Red Herring Prospectus.

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